

2025 CAEL Conference Social Media Toolkit

Welcome to the 2025 CAEL Conference Social Media Toolkit! This toolkit is designed to help sponsors, speakers, and attendees promote and engage with the conference on social media platforms. Feel free to customize the content to align with your unique voice and brand.

Our Social Channels

- X | [@CAELnews](#)
- LinkedIn | [cael](#)
- Instagram | [@caelnews](#)

*Remember to use the official conference hashtag: **#CaelConf** in all your posts to increase visibility and engagement across social media platforms and be sure to tag us in the post!

For Attendees:

Sample Posts:

Ready to spark new ideas and fuel your professional growth? I'm heading to the 2025 CAEL Conference in Memphis for a few days of inspiration, learning, and connection. Join me on this journey! ✨ Register: <https://www.cael.org/cael-conference>
#CaelConf #ProfessionalDevelopment #HigherEd #WorkforceDevelopment

I will be attending the 2025 CAEL Conference to gain fresh insights and broaden my horizons. Join me and register here: <https://www.cael.org/cael-conference>
#CaelConf #HigherEd #SaveTheDate #WorkforceDevelopment

Square image:



Click [here](#) to download

For Sponsors:

Sample Posts:

We are excited to be a proud sponsor of the 2025 CAEL Conference in Memphis! Looking forward to networking and learning from educators, employers, and community leaders focused on aligning learning and work so that adults achieve continuous economic advancement. Register now: <https://www.cael.org/cael-conference>
#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

As a sponsor of the 2025 CAEL Conference, we're excited to engage with passionate professionals and exchange ideas that drive progress. Register now: <https://www.cael.org/cael-conference>
#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

Our team is honored to be part of the 2025 CAEL Conference - a hub of knowledge, sharing, and networking. Let's make this event unforgettable! Register now: <https://www.cael.org/cael-conference>
#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

Image:



Click [here](#) to download

For Speakers:

Sample Posts:

Counting down the days to share my insights on [Topic] at the 2025 CAEL Conference in Memphis. Join me as we dive into discussions on [Topic]. Register now:

<https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

I'm honored to contribute my perspective on [Topic] at the 2025 CAEL Conference in Memphis. Get ready for an enlightening session full of meaningful discussions. Register now:

<https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

Looking forward to connecting with fellow speakers and attendees at the 2025 CAEL Conference in Memphis. Let's spark ideas and inspiration that drive change! Register now:

<https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

Images:



Click [here](#) to download



Click [here](#) to download

General Conference Posts:

Sample Posts

☀️ Join us in celebrating innovation and collaboration at the 2025 CAEL Conference in Memphis! Together, we can shape the future of adult learning! Register now:

<https://www.cael.org/cael-conference>

#CaelConf #CountdownToConference #SaveTheDate

🚀 Engage, learn, and connect! The 2025 CAEL Conference offers a unique opportunity to dive deep into adult learning in higher ed and workforce development trends. See you there!

Register now: <https://www.cael.org/cael-conference>

#CaelConf #CountdownToConference #SaveTheDate

Image:



Click [here](#) to download

Email to friends and colleagues

Subject: See you at the 2025 CAEL Conference in Memphis!

Hi [Name],

I wanted to let you know that I'll be at the 2025 CAEL Conference in Memphis (Nov 11-14, 2025) held at the Historic Peabody Memphis. It's a great opportunity to connect with leaders in education and workforce development, and build your network.

More info: <https://www.cael.org/cael-conference>

Hope to see you there!